

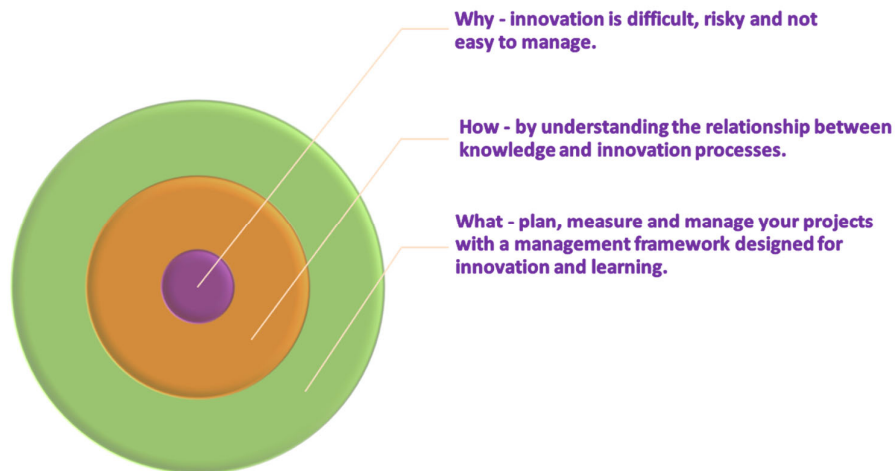
The Golden Circle of InnoWise™

(adapted from Simon Sinek)



Why InnoWise™?

- Innovation is necessary for success but it is difficult and risky; change is difficult, but we all need it to grow and thrive.
- There is a lot of ideation and innovation management systems available, but they often do not help with managing the implementation process and they do not relate to knowledge management in depth. Without implementation, ideas have no real value and that is where innovation becomes risky as money, time resources are wasted.
- Innovation is not linear and so standard project management approaches are not appropriate. Standard project metrics are also not suited to innovation as time, budgets and scope are very difficult to define and therefore manage.



How does it work?

- InnoWise™ understands the relationship between the innovation and the learning process and takes a knowledge management focus.
- InnoWise™ is a management framework with metrics that are designed for innovation and learning.

What does it do?

- InnoWise™ provides a framework to systematically plan, measure and manage your projects so your ideas come to life.