

# TURNING KNOWLEDGE INTO GOLD!



July 2021

## HIGHLIGHTS

We issue this, our inaugural newsletter.

Call for ACTION – looking for innovative projects, programs or portfolios that would benefit from a new, knowledge focused process

Launched a new brochure highlighting benefits, services and why we are unique

Commenced the LAUNCH program at QUT Foundry

InnoPlan™ turns into 'The Knowledge Canvas™'

## WHAT'S UP – LAST MONTH

Last month was a call for action from our clients and colleagues to test our latest and greatest. If you want to opt in, spaces are still available. Reply to this email and we'll get in touch.

To kick off a fresh start for Innovate Wisely, we launched a new brochure. After some feedback (thankyou to Rhi and Barbara), we have relaunched our brochure ([innowise-brochure](#)). We listen, learn and improve like everyone should in their innovation journey.

Many have asked why are we needed or how are we different to other programs or processes? We are seeing the benefits of using the InnoWise™ approach at the portfolio (strategic), program and project management level and how well it is suited for the new, agile way of doing things. It fills the gap of extant processes by guiding participants in the knowledge aspects of their initiatives or projects to enable successful innovative outcomes and growth in capability.

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*“Our unique value is that we have created a systematic method for practitioners to follow, allowing them to manage knowledge in a way that supports innovative outcomes and organisational growth”*

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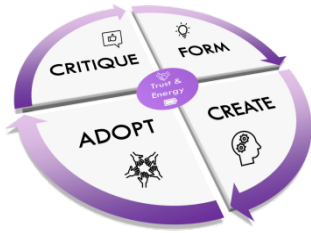
Our association with the QUT Foundry group encouraged us to do this newsletter to keep our contacts informed on what we are working on and, yes, to share our knowledge.

Lee attended a VC panel at River City Labs to learn about the opportunities and challenges for financing initiatives through VC options. She also attended a masterclass on writing a non-fiction book.

We met up with the Founders of [Plan D: Agile Cards](#) to learn about their products and how they might help our clients. A great visual aid and prompter of many questions which supports Corporate Innovation or Agile Project Management and Lean Product Development. We discovered we need to focus on the Validation card.



*Innovations plus Knowledge = Wisdom*



*The InnoWise™ Process*



*Plan.D: Agile cards*

We completed editing an article about Lee’s research to submit to an academic journal on Innovation Management and is with our co-authors at QUT Management school (thanks Anna) for a final review.

## WHAT’S UP – THIS MONTH

We’ll be working on an article to demonstrate how the InnoWise products can be used at the portfolio (strategic), program and project management levels - so keep a look out for that. The InnoPlan™ is maturing into an improved format with a new name - 'The Knowledge Canvas™'. We feel this name clearly articulates that our approach of managing innovation is focussed on knowledge.

The Knowledge Canvas™ template is being developed to use on platforms like Lucidchart, Miro or Mural. This approach will allow for easy team collaboration on developing and updating your plan. This interface will be the platform that is sent out to our betatesters for feedback – stay tuned for that opportunity.

We have been accepted into the LAUNCH program with QUT Foundry to advise us on our journey, and provide us with a soundboard and some accountability. So this month will be our first meeting with many tasks to be done to manage our new enterprise.

We’ll be working with our testers to help them gain value through innovating with knowledge in mind by using the InnoWise™ process and the 'The Knowledge Canvas™'.

A meetup is being organised to introduce the InnoWise™ process and some of our Agile partners and our website is being revamped – stay tuned.

Writing a book is a big task. We’ll continue translating Lee’s thesis and our case studies into a practitioner guide.

We’ll also submit an article to an academic journal on Innovation Management to help with sharing our knowledge.

Exciting times ahead!

## Contact Us

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