

TURNING NEW KNOWLEDGE INTO GOLD!

August 2021

HIGHLIGHTS

Held our inaugural board meeting with QUT Foundry!

Call for ACTION – we want to help you innovate – would you benefit from a new, knowledge focused process?



Applied to participate in the Capstone program at QUT

Applied for venture capital and support

WHAT'S UP – LAST MONTH

Last month was a call for action to our followers, clients and colleagues to test our products and services – so we can learn from each other. If you want to opt in, limited spaces are available. This is what you'll get:

1. The InnoWise™ products will be applied at **no charge** for one phase of one project to:
 - a. PLAN: with 'The Knowledge Canvas™'
 - b. MEASURE: with 'InnoPulse™'
 - c. Workshop, training and advisory from Lee and Joeri
2. 'The Knowledge Plan™' report template for internal use.

We had our first board meeting with the QUT Foundry and received some great advice on our value proposition and an introduction to the Capstone program at QUT. And we officially welcome, Joeri (Yuri) Timmermans of [BIGJUMP](#) as our co-founder.

*“We offer tools and a framework to manage **new** knowledge for innovation to be fully realised”*

The journal article had a final edit by co-authors at QUT Management School (thanks Dr Anna Wiewiora) and is now ready to be submitted for publishing to an Innovation Management journal – fingers crossed.

We also applied for a venture that offers financial and non-financial support for women entrepreneurs.

WHAT'S UP – THIS MONTH

This month we'll find out if we start with Capstone and if we are short-listed for the venture round. We also have some exciting developments in the case study space and momentum is building (so get in quick).

We know we cannot do this alone and we are open to collaborators with others in this space or in adjacent swim lanes where we can add value. Accordingly, we are meeting up with a potential collaborator in the risk space which is very exciting - as Innovating Wisely is all about **mitigating the risk that innovation brings**.

We are also seeking a knowledge management specialist with access to APQC (American Productivity & Quality Center). Did you know that their system allows an organisation's capability in knowledge management to be bench marked against similar organisations?



Joeri (Yuri) Timmermans of BIGJUMP is our co-founder!

Contact Us

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