

# Innovating with Knowledge in Mind

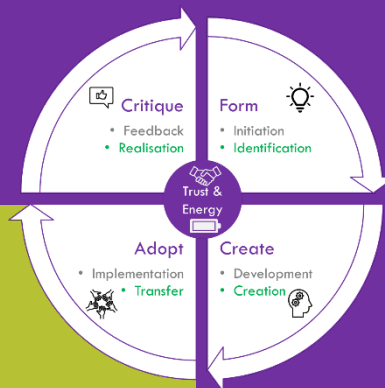
by Innovate Wisely™

InnoWise™ is a four part framework developed from research at Queensland University of Technology (QUT, Australia) to help innovators implement their great idea. InnoWise™ starts where ideation stops.

InnoWise™ is unique as it describes the relationship between innovation and knowledge at each stage of the innovation cycle – **Form, Create, Adopt and Critique**.

InnoWise™ helps to:

- **reduce the risk** of innovating by using lead, behaviour based, indicators with Knowledge Pulse™
- **plan and communicate** your initiatives with the Knowledge Canvas™
- **capitalise** on the new knowledge
- **learn** from your lessons and stop inefficient practice



Project Overview	Step 1 - FORM	Step 2 - CREATE	Step 3 - ADOPT
Creation Summary	The Problem, Need and Solution	Collaboration activities	Population
Picture of the Business need (idea / solution / team)	Knowledge Goal, Knowledge Gap	Testing the solution	Deliverables
Trust	Stakeholders, Collaborators, Communication plan	Testing the new knowledge	Roadblocks
Energy	Budget, Timeline	Emerging Activities	Efficiency, reliability
Current Stage	Step 4 - CRITIQUE		Feedback process, resources
	Realisation		Results Realisation
			Lessons

## SERVICES AVAILABLE

- **PLAN**  
Planning your innovations in a systematic way with the Knowledge Canvas™
- **MEASURE**  
Measure & analyse with behavioural based metrics with Knowledge Pulse™
- **MANAGE**  
Plan and measure at each stage of the initiatives lifecycle
- **ADVISORY**  
Critique current practice, workshops, training, options analysis, lessons learned

