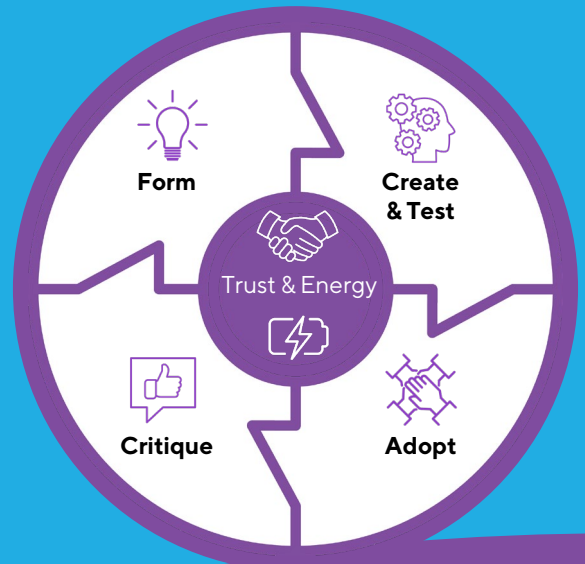




InnoWise™

# Unlocking innovation potential: embrace a people-centric approach

By Innovate Wisely™



**95%**

of product innovations fail

**1%**

of \$10 Trillion per year will meet expectations

**<20%**

of organisations manage knowledge

## WHY InnoWise?

Innovation is vital to bring necessary change to your customers & stakeholders, but the way we manage innovation often does not meet expectations.

InnoWise™ is re-imagining innovation by embracing a people-centric approach with our proven framework & tools.

InnoWise™ is a science-based framework developed from research at Queensland University of Technology (QUT) to manage innovation in a new way.

## WHAT WE DO

**We start where ideation stops. We don't stop until the benefits are fully realised.**

Our unique framework brings knowledge management into the innovation process. InnoWise™ helps sustain trust and motivation amongst your customers and stakeholders.

We help CEOs, innovation and portfolio managers maximise their investment to:

- innovate safely (less risk)
- embed new knowledge and capability
- build a knowledge-based strategy.

## TOOLS & SERVICES



**PLAN**

Plan your innovation systematically with our unique, guided Knowledge Canvas™



**MEASURE**

Track progress by measuring trust and energy using the bespoke Knowledge Pulse™



**MANAGE**

Plan, measure and learn following our knowledge-based innovation framework: InnoWise™

**CALL US FOR MORE INFO**



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